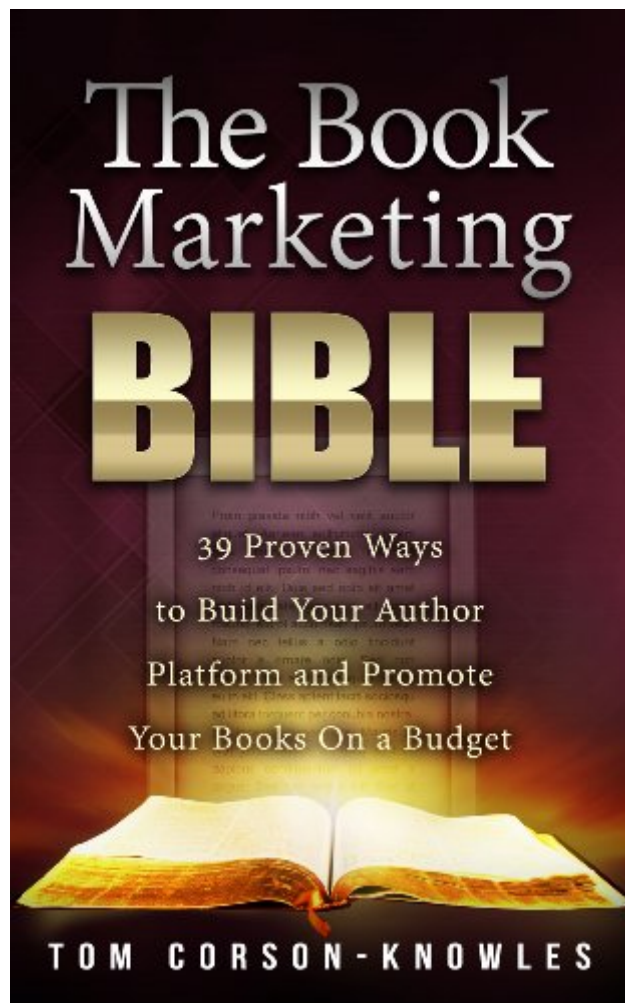


The book was found

The Book Marketing Bible: 39 Proven Ways To Build Your Author Platform And Promote Your Books On A Budget (Kindle Publishing Bible 5)



Synopsis

How Do You Sell More Books and Build Your Author Platform Without a Huge Marketing Budget? Believe Every Author Can Learn to Sell More Books Without Spending a Fortune on Marketing Using These Proven Promotion Strategies If you want to live the lifestyle of your dreams as a writer and author, pay attention because you're about to learn: 39 Proven Strategies for Marketing Your Book on a Budget Whether you're a self-published author, traditionally published or just starting out writing your first book, these proven marketing strategies in The Book Marketing Bible will work for you when you put them into action. Wouldn't it be great to know that your time spent marketing your book would actually be time well-spent instead of an expensive waste of time? Detailed Step-by-Step Tutorials on Every Marketing Tool and Strategy The Book Marketing Bible is loaded with step-by-step tutorials so you don't have to spend hours trying to figure out how to actually implement it. All the tutorials and step-by-step instructions are included with each marketing strategy! Bonus Training Videos and Content for Additional Learning Included with your purchase of The Book Marketing Bible, you'll receive free access to several hours of free training videos. Even if you're technologically challenged, you'll find implementing these online marketing strategies for authors easy because you can literally just watch the video and follow along on your own computer as you set up your own podcast show, upload a book trailer to YouTube, and build your author platform. With The Book Marketing Bible, you'll never have to worry about marketing again. After selling over 100,000 books in the past three years, I've included only the most effective and usable marketing strategies in the book. If you're looking for a way to sell more books on a budget, The Book Marketing Bible is for you. About The Author My poetry was first published at age 16 in Teen Ink magazine and I started writing books at age 19 but had no idea how to get my message out to anyone other than my friends and family. Finally, I discovered Amazon's Kindle Publishing platform and published my first book on Kindle on February 10, 2012. Since then, I've sold over 100,000 ebooks alone on Kindle and now earn a full-time income as an author. I've since helped thousands of self-published authors like myself sell more books through my video training courses, seminars, workshops and webinars. If I can do it, you can too! Start studying The Book Marketing Bible today to start selling more books right away. Scroll up and click buy now to grab your copy.

Book Information

File Size: 2608 KB

Print Length: 183 pages

Simultaneous Device Usage: Unlimited

Publisher: TCK Publishing; 1 edition (May 4, 2014)

Publication Date: May 4, 2014

Sold by:Â Digital Services LLC

Language: English

ASIN: B00K58S47I

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #280,752 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #138

inÂ Kindle Store > Kindle eBooks > Business & Money > Marketing & Sales > Marketing > Direct

#250 inÂ Kindle Store > Kindle eBooks > Reference > Writing, Research & Publishing Guides >

Publishing & Books > Authorship #284 inÂ Books > Business & Money > Marketing & Sales >

Marketing > Direct

Customer Reviews

I have read several of TCK's books in the series. When I saw that this was recently released, I wanted to see if there was anything new that I was unaware of regarding Kindle marketing. To my surprise, a good surprise, Corson-Knowles provided new information and didn't rehash or spin old content and put a new cover on it. Not that his other books do that either, but I was pleasantly surprised to find a lot of value in this inexpensive book. Well worth the money!

I have purchased all of Tom's Ebooks on the topic of writing and selling Ebooks and this one is the icing on the cake. He outlines in clear and concise chapters that give you a roadmap on items that you must be aware of to market your Ebooks. I am relatively new to Ebook Authorship and Selling of my Ebooks, and Tom has done his homework. If you go to Youtube and do a search for Tom Corson-Knowles you can listen to his interviews with top selling authors and you will get a glimpse of his attention to details and approaches to get Ebooks written and sold. I want to be successful in my time writing and marketing my Ebooks and I know my time and money following Tom's work has steadied my journey in making a income with Kindle Ebooks. I cannot leave this review without telling you that you need to look at his other books. He has them all outlined and created in a certain way that will guide you in apprehending and comprehending the art of Ebook authorship. Billy Martin

I got The Book Marketing Bible on sale for less than a dollar. For that price, it was worth the money and the time it took to read (a little over an hour), but it didn't really say much. It starts with six Foundations, which you can see in the table of contents. The first is different to most marketing books: Get crystal clear on what you want and why. I suspect this is less about marketing and more about defining success, so from that viewpoint it's a good starting point. If you don't know what you want, how will you know when you get it? The other five Foundations are more predictable: pick a target market, find out what they want, give them what they want, focus on adding value (not selling), and do what works. Not rocket science, but important foundations. He then moves on to 39 "strategies" for promoting yourself and your book (actually, these are tactics, not strategies. Strategy is what you're trying to achieve. Tactics are the tools you use to achieve the strategy). Some of these "strategies" are obvious (blog, Facebook, Twitter), some are less obvious (videos, optimising listings), and some are probably only useful to non-fiction writers (webinars, radio interviews). It's not an exhaustive list, as he doesn't even mention social media networks like Tumblr and Instagram (popular with YA readers), and the chapters themselves gloss over the topic. The best chapter (on using Goodreads) wasn't even written by the author, but by a guest contributor, as though it was a guest post on a blog. In fact, most of this section read as though it were part of a series of blog posts. Overall, this was okay, but books like Let's Get Visible and How to Market a Book cover similar material in a lot more detail.

Tom, gives many useful tips and tricks to get the biggest bang out of his information that will allow you to build your book selling business to the next level. Everything he says makes sense and if you follow his guidance you will explode your sales and audience appeal. Buy it now

I purchased all of Tom's books on e-book publishing. He has a straight forward style that gives you the information you need with minimum fluff. He definitely gives you some great tips that you won't find in similar books.

This book is a must for all authors whether you are self-published or traditionally published. Most publishing houses won't do too much marketing for you anymore...so you must know how to do it...and then do it! Tom can show you the way. Mark Bowser
Author, Professional Business Speaker
Speaker.com/author/markbowser

Once again, the kid shows up and shows off. Tom never fails to provide value. This book is quick and easy to read, and is extremely actionable. As authors, scouring the web for tricks and treasures is not usually our gig (it's not mine). But we need to know the tricks of the trade, and it's helpful to have a guide. What I love about this book, like any of his I've read or any course I've taken (on Udemy), is that he respects my time and gives me the goods without a lot of theory, or without overwhelming me with "stuff" to do (sooo many of these guys do that). In November, I put out a book ("50 Shades of Grace" by Eddie Summers) and, because of his advice in another course, we're STILL a #1 bestseller in Christian Liberation. You can tell he's the "wiz kid" scouring and testing, succeeding and failing, tossing the trash, storing the treasure, and then sharing with us what can only be distilled through actual experience. From the ToC, I think you can tell whether the topics he covers are for you. If they are, get it. He won't let you down.

[Download to continue reading...](#)

The Book Marketing Bible: 39 Proven Ways to Build Your Author Platform and Promote Your Books On a Budget (Kindle Publishing Bible 5) Kindle Publishing Box Set: How To Write A Book In Less Than 24 Hours, K Money Mastery & Kindle Marketing Secrets (Kindle Publishing, Kindle Marketing, Book Publishing, E-Book Publishing) Kindle Marketing Secrets - 33 Ways to Promote Your Kindle Book and Get More Sales (Kindle Publishing, Book Publishing, Book Marketing) Createspace and Kindle Self-Publishing Masterclass - Second Edition: The Step-by-Step Author's Guide to Writing, Publishing and Marketing Your Books on Publish, Help People, Get Paid: How to Transform Your Life Experience into Ethical Income (Self Publishing, Book Marketing, Information Products, Building an Author Platform, Author Tips, and More) Marketing: Facebook Marketing For Beginners: Social Media: Internet Marketing For Anyone That Is New To Online Marketing (marketing strategy, network marketing, ... marketing analytics, marketing books 1) Crush It with Kindle: Self-Publish Your Books on Kindle and Promote them to Bestseller Status KINDLE PUBLISHING 2016: How to Publish Kindle Books, Make \$1,000 Per Month Consistently and Never Write a Single Word of It Write Short Kindle Books: A Self-Publishing Manifesto for Non-Fiction Authors (Indie Author Success Series Book 1) Passive Income: Stop Working and Make Money While You Sleep! (Kindle Publishing, FBA, Niche Websites, Affiliate Marketing, Email Marketing, Udemy Online Courses) -->>200 Facebook groups to Promote your Kindle Book for Free with Bonus 100 Publishers and authors on Facebook: Updated First Edition. Bonus 50 Facebook ... your book. (Facebook Guide for Authors) 26 Instant Marketing Ideas to Build Your Network Marketing Business: Powerful Marketing Tips & Campaigns to Build Your Business F-A-S-T! Network Marketing Success Blueprint: Go Pro in Network Marketing: Build Your Team, Serve Others and Create the Life of Your Dreams (Network

Marketing ... Scam Free Network Marketing) (Volume 1) FaceBook: The Top 100 Best Ways To Use Facebook For Business, Marketing, & Making Money (Facebook Marketing, Business Marketing, Social Media Marketing) Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay Per Click Marketing, Email Marketing, Social Media Marketing and Content Marketing SEO: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail Marketing, ... Marketing, E-Commerce, Inbound Marketing) Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay per Click Marketing, Email Marketing, Content Marketing, Social Media Marketing THE BOOK OF COMMON PRAYER (Special Version): Authorized Edition | Authorised Edition OVER 500 PAGES OF CHRISTIAN PRAYERS (Prayers for Kindle / Prayer Books for Kindle) Network Marketing: It Works! Jumpstart Guide to Success - Promote, Prospect & Party (Network Marketing, MLM, It Works) How To Write A Book In Less Than 24 Hours (How To Write A Kindle Book, How To Write A Novel, Book Writing, Writing A Novel, Write For Kindle)

[Dmca](#)